Splitit MediaRoom

Splitit Ranked Number 301 Fastest-Growing Company in North America on the 2026 Deloitte Technology Fast 500™

Attributes 216% Revenue Growth to Merchant Adoption of Card-Linked Installments

ATLANTA, Nov. 19, 2026 /PRNewswire/ -- Splitit today announced that it ranked number 301 on theDeloitte Technology Fast 500™, a ranking of the 500 fastest-growing tech companies in North America, now in its 32nd year. Splitit grew 216% during 2022 to 2025.

Splitit's chief executive officer, Nandan Sheth, credits merchant adoption of card-linked installments with the company's revenue growth. "Merchants drove our growth over the past three years. They wanted to sell to shoppers who already had the credit they needed, without sending them off to apply for a new loan," said Sheth. "We expect our next stage of growth to come from the banks and credit unions that are losing the checkout moment to fintechs. Our embedded installments help them win it back."

Splitit previously ranked No. 66 in 2021, No. 114 in 2022 and No. 253 in 2023 as a Technology Fast 500™ award winner.

Merchants led Splitit's growth from 2022 to 2025. About 4,500 active merchants in 30 countries now offer Splitit's white-labeled installment capability at checkout. Splitit built the connections merchants rely on, including a checkout plugin on the SAP Store, a fully embedded app for Shopify, partnerships with Citcon and Antom, and in-store installments in Samsung Wallet. Splitit brought Pay After Delivery to AliExpress shoppers in the United States, and in October 2025 it launched an invite-only Agentic Commerce Partner Program for AI-driven shopping.

The merchant business continued to expand in 2026. In March, Splitit announced its support for Google's Universal Commerce Protocol and launched Splitit Go for in-person and field sales. In August, 1stMILE launched "1stMILE Buy Now, Pay Later powered by Splitit" at tire and service repair locations nationwide, with a rollout that will expand through its network of more than 17,000 partner shops. In September, SHOPLINE, a commerce platform serving more than 700,000 merchants across Asia-Pacific, Europe, North America and the Middle East, selected Splitit as its card-linked installment partner.

Banks and credit unions are Splitit's next phase. Splitit launched FI-PayLater in April 2024, enabling banks and card issuers to offer installment plans to their existing customers at checkout. In October 2025, DXC Technology and Splitit partnered to enable installment payments for more than 300 million bank account holders. In September 2026, Splitit joined the Jack Henry Fintech Integration Network, connecting to Jack Henry's SilverLake core banking and Banno Digital platforms, enabling banks and credit unions to offer bank-embedded installments to debit and demand deposit account holders.

Splitit announced the Splitit World Mastercard in October, a white-label card for mid-sized banks, credit unions, and other financial institutions that combines everyday spending with built-in installment plans. In November, Splitit partnered with FIS, a global leader in financial technology. The partnership integrates Splitit's platform with FIS Total Issuing Solutions, one of the world's largest issuer-processing platforms. The integration will give banks on the FIS credit processing platform a simpler path to extend their existing credit card and rewards relationships into the purchasing journey.

The Financial Times named Splitit to its list of the Americas' Fastest Growing Companies in 2023 and 2024. This year, Splitit ranked No. 1614 on the Inc. 5000, won Best Embedded Payments Solution for Merchants & E-commerce at the 2026 PayTech Awards, and was named Best BNPL Provider at Tearsheet's 2026 Power of Payments Awards.

About the 2026 Deloitte Technology Fast 500™

Now in its 32nd year, the Deloitte Technology Fast 500 provides a ranking of the fastest-growing tech companies — both public and private — in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2022 to 2025.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or proprietary technology that significantly contributes to the company's operating revenues. Companies must have base-year (fiscal year 2022) operating revenues of at least US$50,000, and current-year (fiscal year 2025) operating revenues of at least US$5 million, with a growth rate of 50% or greater. Additionally, companies must be in business for a minimum of four years and be headquartered within North America (United States and Canada).

About Splitit

Splitit is a global installment payments platform that lets merchants, banks and credit unions offer pay-over-time under their own brand. About 4,500 active merchants in 30 countries use Splitit's card-linked installments inside their own checkout, so shoppers can pay using the credit card they already have, with no redirect and no new loan application. For banks and credit unions, Splitit provides installments that integrate into the institution's digital experience, along with the Splitit World Mastercard, a white-label card that combines everyday spending with built-in installments. Learn more at www.splitit.com.

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